



IRISH CHAMBER NEWSLETTER

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Editor: Scarlet Hoy



Chair's Message

BY PETER MARKEY



Welcome to our second newsletter! We are excited to share with you a quick recap of what the Chamber's been up to and what's coming up!

In October, we held an informative briefing on China's new Privacy Law and its implications for business. While the topic was pretty technical, it's an area no business can ignore as the new law touches on most aspects of data management, including customer information. This was followed by an automotive industry roundtable in November, where we heard a range of viewpoints on the evolution and impact of electric vehicles. We wrapped up a busy year with a social mixer for Christmas, where we closed the loop to the Year of the Bull report released in Feb 21' by looking at how well our contributors' forecasts worked out.

In January, we kicked off the new year with the AGM including the election of our new Executive Committee, welcoming new members Terence Clarke, Barry Colman and Dianne Lunn and saying a big thank you to Maria McDermott and Darren O'Connell for their contributions. At a very well attended event, we also released our Year of the Tiger Outlook Report with excellent presentations from each of our eight contributors. Their insights into what's going on in their respective industries and businesses were thought provoking, with a challenging year ahead being the consensus. For those of you keen to see our experts' predictions for the year ahead, the illuminating report can be found on our website - www.irishchamber.net.

We continued with inter-chamber cooperation at the auto industry event where our friends from the Czech and Colombian Chambers participated. Then we kicked off the Christmas season by heading to the Inter-Chamber Christmas dinner with 400 colleagues from pretty much all of Shanghai's Chambers. This was a great opportunity for networking across the Shanghai ex-pat business community with many new connections made. Watch out for our next Inter-chamber mixer celebrating International Women's Day on March 2nd at the House of Roosevelt.

On Feb 23rd, we had our Diversity, Equity & Inclusion event with expert speakers Charlene Liu and Stef Teng. Both speakers made stimulating and insightful presentations which were very well received and elicited from the audience much thoughtful reflection and discussion.

I'm expecting stimulating presentations and discussion in our upcoming NFT's, Metaverse and BlockChain event on March 29th. We have expert speakers lined up to brief us on these hot topics and how businesses are responding to the challenges and opportunities in these areas. In addition, looking forward to Irish entertainment and fine dining at the St. Patrick's Evening on March 12th at the Waldorf Astoria on the Bund. The first chance to celebrate St. Patrick in three years! Fingers crossed!

I strongly encourage you to get along to some of these events as they are the best place to interact with Chamber members and friends!

Thanks to all who completed our recent member survey, we will do our best to act on your suggestions to improve our offering and relevance to members. We are always interested in feedback from members and friends which can be provided through the website, or through WeChat to our executive committee members.

Peter Markey

From the Irish Consulate in Shanghai



On behalf of the Consulate General of Ireland in Shanghai, for the first newsletter of 2022 from the Irish Chamber of Commerce in China, congratulations to the Chamber on a successful 2021 programme of informative events. I hope everyone enjoyed Chinese New Year and St Brigid's Day, and looking ahead, I wish you all a very happy and enjoyable St Patrick's Day.

As you know, this year St Brigid's Day fell on Chinese New Year, so rather than an in person event we decided to highlight a number of Irish and Chinese women showcasing and sharing a number of different aspects of Irish culture in Shanghai and East China. I hope you have enjoyed the videos which the Consulate has been sharing on our social medial channels.

And now we're all looking forward to St Patrick's Day. After the last couple of years when, in spite of planning and making every effort, for reasons outside our control, we have been very disappointed to have been unable to hold the usual big St Patrick's Day event for the community and others, we are looking forward to a return this year. We are planning a public-facing event for the afternoon of Saturday 19 March in Shanghai, so do put the date in your diaries and keep an eye on our social media channels for further information and registration details.

We're also looking forward to the St Patrick's Evening on 12 March, jointly organised by the Chamber, Le Chéile, Shanghai GAA and the Friends of Northern Ireland. The Consulate would like to congratulate these groups for their initiative in taking on the organisation of this event, and we wish them every success for what, no doubt, will be a very enjoyable evening.

As always, I and my colleagues in the Consulate are here to help, whether with consular and passport assistance, or for any other queries that we can help with. The best way to contact us is via email to shanghai@dfa.ie. This mailbox is monitored during business hours every working day and we do our best to respond the same day.

Wishing the Chamber the best with their programme of events in 2022, and I look forward to engaging with as many of you as possible over the next 12 months and beyond.

Wendy Dorman-Smith
Consul General of Ireland in Shanghai



Ard-Chonsalacht na hÉireann
Consulate General of Ireland

MEMBER PROFILES

Dianne Lunn

Deloitte Digital - Senior Manager

From: Wexford, Ireland

Member since: January, 2022

In China since: December 2020

Favourite Irish: Barry's tea!

Go to Shanghai Restaurant: Casa Mia, or anywhere with tacos!

Reading: Once Upon a Time in the East by Xiaolu Guo



Patrick O' Riordan

Enterprise Ireland - Director China

From: Co. Limerick

Family: Married to Mizue with three young kids

Member since: Autumn 2021

In China since: Autumn 2021

Favourite Irish: Long summer evenings on visits home to family

Reading: Henry Kissinger on China

Excited to explore: The Irish Agri-tech forum in Yinchuan later this year.

UPCOMING EVENTS



**International Woman's Day
Interchamber Mixer**
Wed, March 2nd
6:30-9:00pm
@The House of Roosevelt

**St.Patrick's Evening w/ ICCC,
GAA, LeChéile & FNI**
March 12th, 7pm
@ Waldorf Astoria

**NFT's, Metaverse &
Blockchain**
Tues, March 29th
@Viva!



INTERCHAMBER INTL WOMEN'S DAY MIXER

March 2, 2022 | 6:30 PM - 9:00 PM
3F, Club Lounge @ The House of Roosevelt

All Chamber Member Ticket: RMB 230
Non-Member Ticket: RMB 330

(Ticket inclusive of two drinks and a selection of delicious appetizers)



THE IRISH CHAMBER OF COMMERCE, CHINA,
FRIENDS OF NORTHERN IRELAND, CHINA,
LECHEILE AND SHANGHAI GAA, PRESENT:

ST. PATRICK'S EVENING

BLACK TIE DINNER & ENTERTAINMENT

March 12, 2022
WALDORF ASTORIA - THE BUND

to register your interest,
scan the QR Code:



FUTURE HOT TOPICS

Have you ever wondered what NFTs really are? Why do they exist and how do people like us use them? On March 29th we will take a closer look at how industries can and are already using NFTs in today's world. From digital art to the cornerstone of the Metaverse, NFTs are the catalyst that web 3.0 is being built on. Before diving into the use cases of NFTs, we'll cover some basics around blockchain technology and decentralisation. This will give us a baseline on why cryptocurrencies exist and how they're being used as a social currency for governance. After understanding the baseline technology, we will look at a few major projects and companies in the NFT space. Join us as we will try to break away from the hype and speculation and see how decentralisation plays a major part in creating these unique opportunities.

Adel Shahin

Head Of Marketing at Novatti Group
& Founder of Nekhbit

NFTs, Metaverse & Blockchain



WHAT'S ALL THE FUSS ABOUT?

TUESDAY, MARCH 29TH - 6:30 - 9PM
VIVA! 421 WEIHAI LU, NEAR SHIMEN YI LU

Join the ICCC as expert speakers Gianluca Giorgi & Adel Shahin dive deep into the digital world!

Come find out what this new exciting realm has to offer you & your business.

MEMBERS - RMB 130
FRIENDS - RMB 180
INCLUDES NIBBLES & REFRESHMENTS

LIMITED SEATS!



SCAN QR CODE TO
REGISTER WITH
PETER MARKEY

OUR SPEAKERS



Gianluca Giorgi, an MIT Sloan graduate in Blockchain Technologies and currently the CEO of ES Automation Consulting Ltd - global strategic mentors in Robotics and Automation projects. With over 30 years of industrial systems production, software development and machine automation experience, Director of the Italian Innovative Technologies Working Group in China for the Italian Chamber of Commerce, Gianluca has over 7 patents including 3 inventions. In 2021, Giorgi founded Omes Ltd - a software house developing Blockchain MES software for industrial use.

Adel Shahin is an agile and results-oriented marketer with 10+ years of experience from founding start-ups to public company management. An avid traveller with working experiences and friends around the globe.

Adel is a firm believer in communities by recently launching OffChain, a not-for-profit focused on casual meetups and connecting people passionate about crypto and blockchain on a more human-level.



JOIN US ↪

An NFT is a digital asset that represents real-world objects like art, music, in-game items and videos. Metaverses are thousands of tera- and exabyte data that need to be stored, transmitted and synchronized between nodes, so that all participants could see the same virtual world.

Centralized online services carry too many risks used in building complex virtual worlds including hacking and viruses, as well as being dependent on individual decisions. To sustain and operate efficiently, Metaverse should be built on a stronger and safer foundation - such as blockchain and related technologies. Blockchain is a secure and decentralized database that allows thousands of nodes to interact in a common, dynamically updated network.

Join us as on March 29th as I guide you on how blockchain technology will drive these technologies in order to be trustworthy, safe and effective for everyone. We will delve into them and analyse the pro and cons of this new sea, supporting our guests to understand more to be able to navigate inside.

Gianluca Giorgi

MIT Sloan graduate in Blockchain Technologies & CEO of ES Automation Consulting Ltd

IN CASE YOU MISSED IT

Guest speakers Charlene Liu of D&I Consulting, and Stef Teng from the Gay Games Hong Kong - led us through an insightful evening showcasing why Diversity, Equity and Inclusion matter to us all. Their mission is to inspire and build inclusive workplaces that embrace diversity, with the hopes that everyone with diverse backgrounds and identities can bring their whole selves to work.

We learned practical steps in differentiating between equality and equity in the workplace and how cultural and ethnic misconceptions can lead to misunderstandings and negative impacts at work and at home. Diversity is proven to drive better decision-making.

So - what can companies do to promote DEI? According to expert Charlene Liu, they can start by implementing anti-discrimination and anti-violence policies, whilst having non-bias hiring, training, mentoring and promoting systems. From providing equal pay, leave and spousal benefits to offering workshops on preventing unconscious bias and prejudice and the use of pronouns and inclusive language. Think about organizing and celebrating different cultural activities; increasing your community engagement and host diverse speaking panels.

This of course all takes time, so don't expect overnight changes but do enforce a zero-tolerance policy and create safe spaces for people to report. Continue to raise awareness and put checks in place to measure this success. Individuals also have a vital role to play in creating a more inclusive world - be an ally! Understand that people come from diverse backgrounds, show support, speak up, and be aware and compassionate that everyone has different strengths and weaknesses.

All in all - it's up to us all to create a more diverse, equitable and inclusive world.



Diversity, Equity & Inclusion

WEDNESDAY, FEBRUARY 23RD - 6:30 - 9PM
DOREMUS - 11F, ECO CITY, 1788 WEST NANJING RD.
南京西路 1788 号 1788 国际中心 11 楼

Diversity, Equity & Inclusion have been in many of our conversations lately. What does diversity mean? Why is inclusion important to individuals, societies, & companies? How can we achieve equity in these matters? What is best practice for promoting DEI?

Join the Irish Chamber of Commerce with expert Charlene Liu and guest Stef Teng to find out!

MEMBERS - RMB 110
FRIENDS - RMB 140
INCLUDES NIBBLES & REFRESHMENTS
ZOOM DIAL IN DETAILS WILL BE PROVIDED CLOSER TO THE EVENT

TO JOIN SCAN QR CODE TO REGISTER WITH PETER MARKEY



OUR EXPERT SPEAKER

Charlene Liu is an engineer, a social change maker, and community leader with over 20 years' experience in a wide variety of positions in the Semiconductor & Electronics industry. Malaysian born, Liu is a serial entrepreneur with over 16 years of experience in community leadership, commercial event management and Diversity & Inclusion (D&I) advocacy. Co-Founder of ShanghaiPRIDE, Q Events, Ladies Who Tech and in 2019 D&I Consulting - a consultancy which helps corporates cultivate a more inclusive culture.



OUR GUEST SPEAKER

Stef (she/hers) is the Diversity, Equity & Inclusion Leader for Asia Pacific at Twilio - a leading customer engagement platform. Stef also has over 12 years experience in financial services & FMCG industry in talent management, employer branding, early careers and as a diversity & inclusion specialist. She is a founding member of Manulife's Proud Hong Kong network, sits on the leadership council of Lesbians in Finance Hong Kong and Pride in Tech. She also volunteers as the Head of D&I for Gay Games Hong Kong 2023.



DANCING WITH THE TIGER



IRISH CHAMBER
of Commerce China



Our Dancing with the Tiger Outlook Report was released in late January with excellent contributions from eight Irish business people working in east China. We had experts from varied industries share their predictions for the year ahead. From leaders in liquor, IT, tourism and pharma to experts in architecture, automotive, creative services and professional development - we asked: how their sectors are preparing for the future; what opportunities and challenges they have met; and which issues they are still tackling in the post covid world. They generously share their insights, lessons learned and what they are doing today to evolve for the future.

These include their experience of aggressive new KPI targets, the overhaul in “Made in China” branding to the rise in new digital ways to interact with customers. We learn about China’s shifting consumer habits, innovation in sustainability, tech and pharma as well as the rise in coaching and how some industries are scaling back remote working. Be sure to read all this and more in the full report which you can find on our website, under the ‘blog’ section at www.irishchamber.net.

Special thanks to our contributors for their time, expertise and advice: Clare O’Dowd, Shay O’Sullivan, Iris Wang, John Collins, Peter Mackey, Des O’Regan, Rónán Cannon and Terence Clarke.

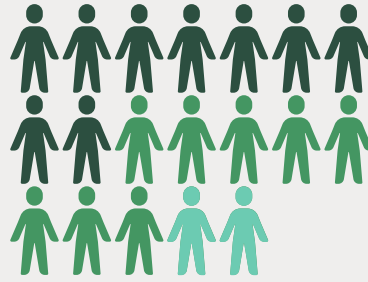


The Irish Chamber of Commerce Feb 2022 Member Survey

Nineteen members responded to our membership survey, here are the results:



Overall Satisfaction



Member Comments

"It would be great to have more integration with other Irish orgs, Enterprise Ireland etc. for example"

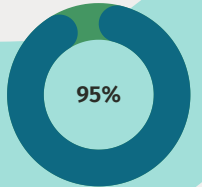
"Keep up the good work... and keep the events with other chambers going... thanks"

"Would appreciate if the events were more inclusive (with spouses)."

"The Chamber strikes a very nice balance of being welcoming, community based and professional."

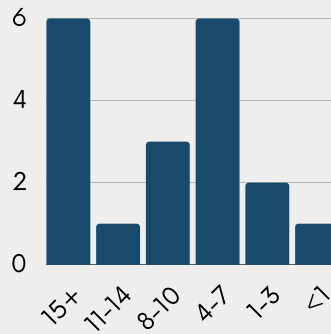
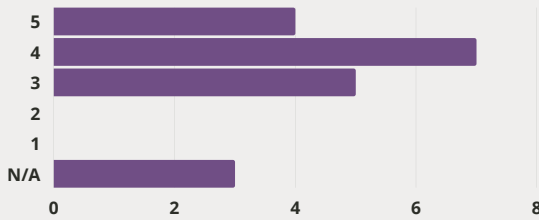
"Select venues near a Metro station! Attract more young teachers living and working in Shanghai to attend events"

"What about mentorship program for members with other Chambers in the region?"



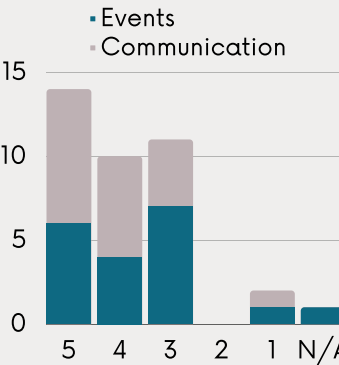
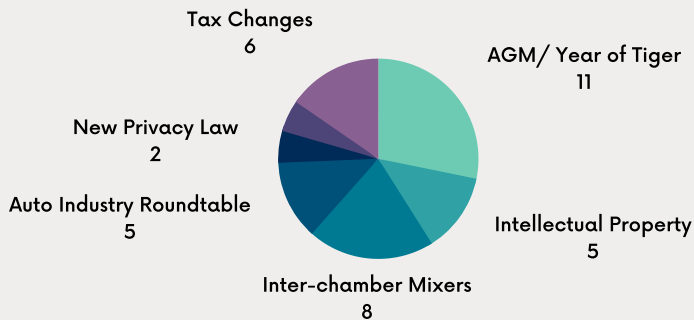
Pricing

95% of our respondents find pricing of our events accessible.



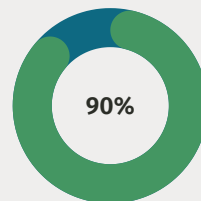
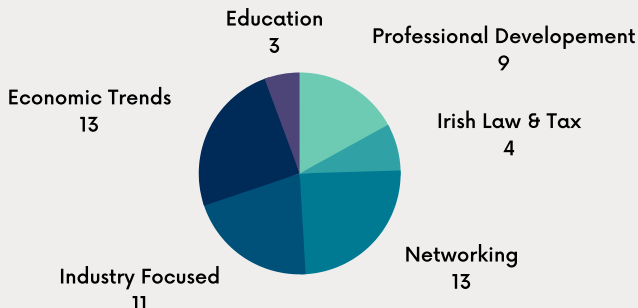
Website Satisfaction

Years in China



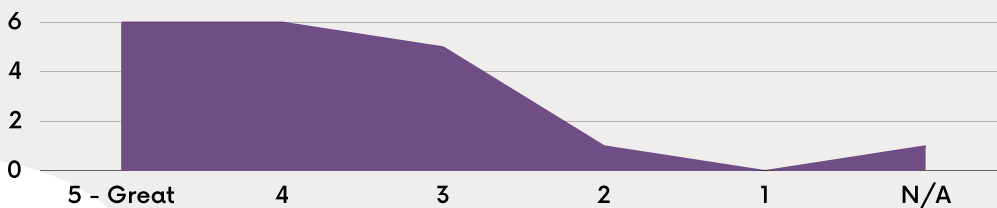
Popular Events

Frequency of



90% recommend the Chamber to others

Future Events



Rating of Events



OUR MISSION

Our mission is to represent and support the Irish Business community in China in promoting, developing and maintaining business relations by providing access to information, resources and networking opportunities.



WELCOME TO OUR 2022 EXECUTIVE COMMITTEE MEMBERS



Rita Boyle, Terence Clarke, Barry Coleman, Stephen Graham, Rowan Heaphy, Scarlet Hoy, Isaac Lawless, Dianne Lunn, Peter Markey and Edward Sheehan

CONNECT



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